



# LITTLE THINKERS Montessori **Franchise Kit**

Make a Difference in Shaping Little Minds

خرد كو غلامى سے آزاد كر

جوانوں كو پيروں كا استاد كر

علامہ اقبال

# TABLE OF CONTENTS

01

About Little Thinkers

1

02

Montessori Objectives

2

03

Investment Module

3



# ABOUT LITTLE THINKERS



**We are official partners of Thinking School International in Pakistan, working under the umbrella of The Thinking Schools Pakistan.**



At Little Thinkers, we believe in nurturing young minds to become creative thinkers and lifelong learners. Our Montessori approach goes beyond traditional education by encouraging students to explore, discover, and think critically. We understand that critically. We understand that each child is unique, and our programs are designed to cater to their individual learning styles and interests.

## OUR PHILOSOPHY

Discover the foundations of Montessori leadership, teaching, and communication that set our franchise apart. Our Teachers embrace the role of observer, guiding children towards self-discovery and independence. With an emphasis on self-correction and self-guidance, our franchise encourages children to learn at their own pace and follow their innate learning style. Our prepared





environments and Montessori materials provide a holistic learning experience that fosters creativity, critical thinking, and social-emotional development.

Montessori education that have guided us for over 50 years. From respecting each child's individuality to embracing sensitive periods of development, our franchise embodies the core values of Montessori education. Our curriculum covers five key areas of learning, including practical life, sensorial exploration, mathematics, language, and culture. With a focus on holistic learning and personal, social, and moral development, we empower children to become confident, independent, and compassionate individuals.



# MONTESSORI OBJECTIVES

**Junior Montessori Objectives (3 - 4 years age):** Our junior Montessori program focuses on fostering personal, social, emotional, physical, and intellectual development in



young children. Through a curriculum that integrates health, safety, communication, language, mathematics, culture, and religion, we provide a nurturing environment where children can explore, learn, and grow.

**Senior Montessori Objectives (4 - 5 years age):** Our senior Montessori program builds upon the foundations laid in junior Montessori, guiding children aged three to six





through a curriculum that encompasses practical life, sensorial exploration, language, mathematics, culture, and more. With a focus on personal, social, and moral development, as well as health, safety, and physical development, we prepare children for a lifetime of learning and success.



**Advanced Montessori Objectives (5 - 10 years age):** Our advanced Montessori program builds upon the foundational objectives of junior and senior levels by focusing on cultivating critical thinking, advancing language proficiency, deepening mathematical understanding, encouraging scientific inquiry, fostering cultural appreciation, promoting creative expression, developing technology literacy, nurturing independent research skills, instilling leadership qualities, and preparing for the transition to formal education. Through a comprehensive curriculum and nurturing environment, we aim to empower students to become lifelong learners, critical thinkers, and responsible global citizens.



# INVESTMENT MODULE

## MARKET ANALYSIS

According to Pakistan Bureau of Statistics, over 48 million kids fall under the age group of 3 - 10 years old.





## INITIAL COSTS

Sr. No.	Items	Quantity	Estimated Cost (in PKR)
<b>Capital Expenditures (CAPEX) - One-time</b>			
1	Montessori Equipment	235 items	700,000
2	Furniture Fixtures incl. AC	N/A	2,000,000
3	Reception Offices, Decor	-	1,000,000
4	Smart Boards	2	140,000
<b>Operational Expenditures (OPEX) per month</b>			
5	Montessori Building Rent	1.5 Kanal - 3 Kanal	500,000 – 800,000
6	Principal Salary	1	100,000 – 200,000
7	Teacher Salary	3	120,000 – 200,000
8	Teaching Assistant Salary	2	100,000 – 150,000
9	Ayaa Salary	2	100,000 – 150,000
10	Guard Salary	2	60,000 – 100,000
11	Accountant	1	50,000 – 100,000
12	Utility Bills (Water, Electricity & Gas)	N/A	200,000 – 350,000

## FEE STRUCTURE

<b>Minimum:</b> PKR 15,000	<b>Maximum:</b> PKR 30,000	Depends upon the area in which School is being established
-------------------------------	-------------------------------	--







## REVENUE PER MONTH

Sr. #	Student Count	Fee: PKR 15,000	Fee: PKR 22,000	Fee: PKR 28,000	Fee: PKR 30,000
1	100	PKR 1.5 million	PKR 2 million	PKR 2.8 million	PKR 3 million
2	200	PKR 3 million	PKR 4.4 million	PKR 5.6 million	PKR 6 million
3	300	PKR 4.5 million	PKR 6.6 million	PKR 8.4 million	PKR 9 million



## PROFIT PER MONTH

(Assuming OPEX: 2 million / month)

Sr. #	Student Count	Fee: PKR 15,000	Fee: PKR 22,000	Fee: PKR 28,000	Fee: PKR 30,000
1	100	N/A	N/A	PKR 0.8 million	PKR 1 million
2	200	(PKR 1 million)	(PKR 2.4 million)	(PKR 3.6 million)	(PKR 4 million)
3	300	(PKR 2.5 million)	(PKR 4.6 million)	(PKR 6.4 million)	(PKR 7 million)

